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1949

U.S. Department of Agriculture

CHRYSANTHEMUMS



MISS FLORA BOWERS

WONDERLAND NURSERIES

ELLERSON, VIRGINIA

4 Miles from Richmond, Va. on C. & O. Rwy.

Phone: Mechanicsville 2721



To Our Patrons!

FOR THE RETAIL CUSTOMER:

You may order 6 of a kind which would cost one-half the price of 12. No order will be accepted for less than 6 plants of a kind except where priced each.

FOR THE WHOLESALE CUSTOMER:

If you are in the flower business or in an allied trade you are entitled to WHOLESALE PRICES. No order will be accepted at wholesale prices for less than 25 plants of a variety. The 100 rate applies to 100 or more plants. Less than 100 plants must be figured at the 25 rate.

DELIVERIES:

Rooted cuttings are usually available from January through August, depending on the varieties wanted. Place your order as far in advance as possible to assure proper delivery.

No order will be accepted for a total of less than \$5.00.

TERMS:

Our terms are strictly payment with order unless terms have been arranged. We will not ship C.O.D. unless one-half the amount is enclosed with order.

LOCATION:

We are located four miles from Richmond, Virginia, on the C. & O. Railway. All orders are shipped by express unless otherwise instructed. Orders from far distant places will be packed extra light and shipped by Air Express. We suggest that you request shipment by air express if in a hurry.

We can be reached by telephone anytime day or night by asking your operator to call Richmond, Virginia, and ask for Mechanicsville 2721. The person answering the phone will be able to take your order and talk mums with you.

ORDERS are accepted subject to conditions beyond our control. If your order cannot be filled to your satisfaction your money will be refunded, ending our responsibility.

WE OWE ALL OUR SUCCESS TO YOU. THANK YOU VERY MUCH.

SINCERELY,

WONDERLAND NURSERIES

YELLOW

BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL Per 12	WHOLI Per 25	ESALE Per 100
Oct. 1—GOLD LODE. Deep golden yellow. Good for pots	\$1.50	\$1.50	\$5.50
Oct. 10—TINTS OF GOLD. Medium size deep yellow incurved	1.50	1.50	5.50
Oct. 15—CHRYSOLORA. Large yellow incurved	1.50	1.50	5.50
Oct. 23—YELLOW AMBASSADOR. Fine yellow incurved	1.50	1.50	5.50
Oct. 25—MRS. H. E. KIDDER. Most popular yellow incurved for this date	1.50	1.50	5.50
Oct. 25—SUNGLOW. Deep golden yellow incurved	1.50	1.50	5.5 0
Oct. 25—BLAZING GOLD. Deep golden yellow incurved	1.50	1.50	5.50
Oct. 28—BARBARA PHILLIPS. Very fine yellow show mum. Strong grower, good keeper. Fine for pots	4.00	4.00	14.00



BARBARA PHILLIPS

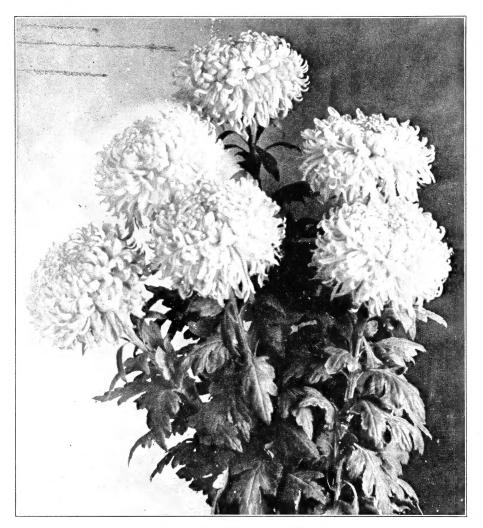


BLAZING GOLD



TINTS OF GOLD

YELLOW—(Continued)





MARIE DePETRIS



COLUMBUS DISPATCH

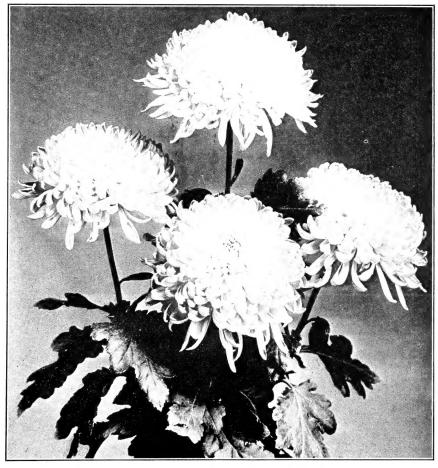
MRS. HELEN K. JOHNSON	MRS.	HELEN	K.	JOHNSON
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BLOOM DATE—VARIETY AND DESCRIPTION	RETAIL	WHOLI	ESALE
SESSION BATE WARRELL AND SESSION FROM	Per 12	Per 25	Per 100
Oct. 28—GOLDEN AGE. Huge deep yellow show variety	\$3.00	\$3.00	\$10.00
Oct. 28—MRS. HELEN K. JOHNSON. Deep rich yellow incurved mum of exceptional merit. Good stem and foliage. Select bud August 20 for 8 to 10 inch blooms	2.50	2.50	8.00
Nov. 1—GOLDEN GLORY. Fine yellow incurved. Good pot variety. Short heavy grower	1.50	1.50	5.50
Nov. 5—TURNER MUMS. Very popular incurved. See page 12			
Nov. 5—COL. F. M. ALGER. Huge yellow show variety. Heavy petals are incurved	2.50	2.50	8.00
Nov. 10—GOLDEN WEDDING. Golden yellow reflexed. Very desirable variety, especially in the South	1.50	1.50	5.50
(CO	NTINUED	TO NEXT	PAGE)

YELLOW—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL Per 12	WHOLI Per 25	ESALE Per 100
Nov. 15—COLUMBUS DISPATCH. Deep yellow incurved	\$1.50	\$1.50	\$5.50
Nov. 15—FRIENDLY RIVAL. Deep chrome yellow incurved	1.50	1.50	5.50
Nov. 20—MARIE DE PETRIS. Deep yellow incurved	1.50	1.50	5.50
Nov. 25—GOLDEN PEARSON. Yellow incurved	1.50	1.50	5.50
Nov. 25—HARVESTER. Canary yellow incurved	2.50	2.50	8.00
Nov. 28—YELLOW MEFO. Lemon yellow incurved	1.50	1.50	5.50

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.



MRS. H. E. KIDDER



YELLOW MEFO



FRIENDLY RIVAL

Wonderland

Large Flowering Commercial and Show Varieties

WHITE



SMITH'S EARLY WHITE



AMBASSADOR



CAMILLA

BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL Per 12	WHOLI Per 25	ESALE Per 100
Oct. 10—SMITH'S EARLY WHITE. Incurved	\$ 1.50	\$1.50	\$ 5.5 0
Oct. 15—QUAKER MAID. Pure white incurved	1.50	1.50	5.50
Oct. 18—CAMILLA. Incurved blooms eight to ten inches in diameter and four inches deep on strong stems. See cut	2.50	2.50	8.00
Oct. 18—SILVER SHEEN. Incurved	1.50	1.50	5.50
Oct. 23—AMBASSADOR. Creamy white incurved.	1.50	1.50	5.50
Oct. 25—IVORY WHITE. Pure waxy round balls.	1.50	1.50	5.50
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=Chrysanthemums

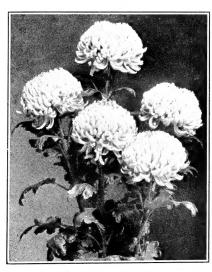
WHITE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL	WHOLESALE	
	Per 12	Per 25	Per 100
Nov. 1—ALBATROSS. Very large white incurved	\$ 1.50	\$1.50	\$5.50
Nov. 1—MRS. HENRY ROBINSON. Huge white	1.50	1.50	5.50
Nov. 1—SNOW WHITE. Very popular incurved	1.50	1.50	5.50
Nov. 1—BETSY ROSS. Purest white incurved	1.50	1.50	5.50
Nov. 5—WHITE TURNER. See page 12			

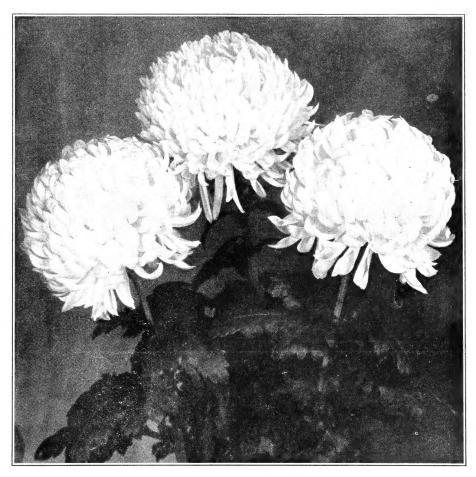
NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.



BETSY ROSS



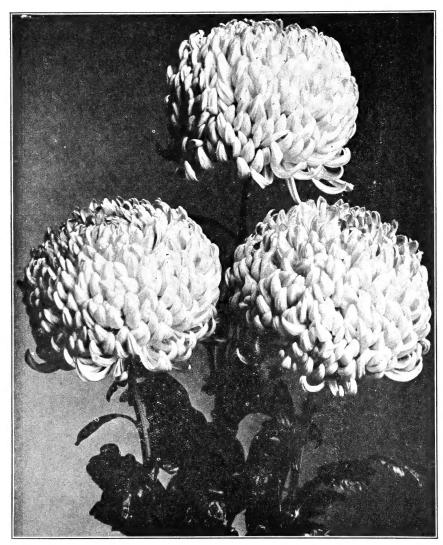
SNOW WHITE



QUAKER MAID

ORDERS ARE ACCEPTED SUBJECT TO CONDITIONS BEYOND GUR CONTROL. If your order cannot be filled to your satisfaction your money will be refunded, ending our responsibility.

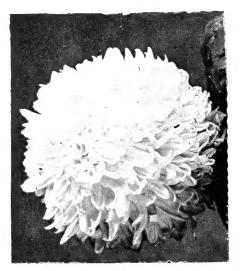
WHITE—(Continued)



MONUMENT



SILVER SHEEN



MARGARET GRAHAM

RETAIL	WHOLI	ESALE
Per 12	Per 25	Per 100
\$2.50	\$2.50	\$8.00
1.50	1.50	5.50
1.50	1.50	5.50
1.50	1.50	5.50
1.50	1.50	5.50
2.50	2.50	8.00
	\$2.50 1.50 1.50 1.50 1.50	1.501.501.501.501.501.501.501.50

PINK

	WINDE	ESALE
Per 12	Per 25	Per 100
\$ 1.50	\$1.50	\$5.50
1.50	1.50	5.50
1.50	1.50	5.5 0
1.50	1.50	5.50
1.50	1.50	5.50
5.00	5.00	16.00
	\$ 1.50 1.50 1.50 1.50 1.50	Per 12 Per 25 \$ 1.50 \$1.50 1.50 1.50 1.50 1.50 1.50 1.50 1.50 1.50







ROSEUM



HELEN FRICK

Wonderland=

Large Flowering Commercial and Show Varieties

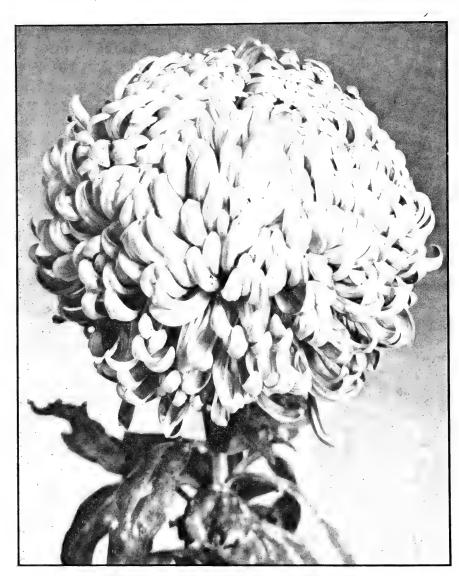
PINK—(Continued)



ENCHANTRESS



VERMONT



COLUMBIA

	RETAIL	TAIL WHOLESALE	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 1—VERMONT. Lavender incurved	\$3.00	\$3.00	\$10.00
Nov. 1—GREER GARSON. Pink show mum	3.00	3.00	10.00
Nov. 5—COLUMBIA. Huge pink show mum. Incurved	5.00	5.00	16.00
Nov. 8—INDIANAPOLIS PINK. Incurved	1.50	1.50	5.50
Nov. 20—DR. ENGUEHARD. Deep pink incurved	1.50	1.50	5.50
Nov. 25—HELEN FRICK. Rose pink incurved	1.50	1.50	5.50

RED AND BRONZE

	RETAIL WHOL		LESALE	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100	
Oct. 10—INDIANOLA. Fine red-bronze incurved	\$ 1.50	\$1.50	\$5.50	
Oct. 20—COUNTRY MAIDEN. Huge apricot incurved show variety. \$1.00 each. 3 for \$2.50	8.00	6.00	20.00	
Oct. 25—ALAMEDA. Fine incurved bronze. Good pot variety	3.00	3.00	10.00	
	3.00	3.00	10.00	
Oct. 25—HILDA BERGEN. Deep red incurved	1.50	1.50	5.5 0	
Oct. 28—KEYSTONE. Rich bronze incurved	1.50	1.50	5.50	
Oct. 28—DR. J. M. INGLIS. Deep wine red incurved	2.50	2.50	8.00	



MANHATTAN



HILDA BERGEN



KEYSTONE

Wonderland=

Large Flowering Commercial and Show Varieties

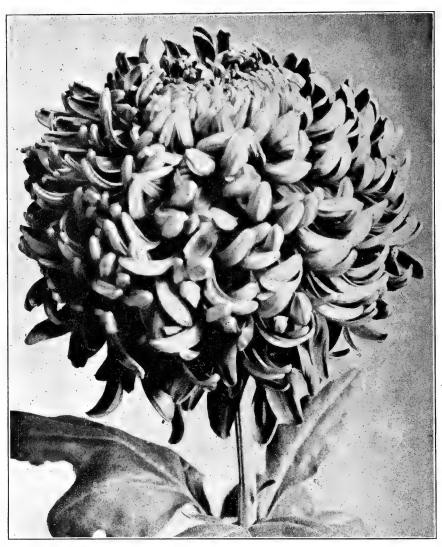
RED AND BRONZE—(Continued)



DETROIT NEWS



GLENVIEW



SATAN

	RETAIL	WHOLI	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Oct. 28—APRICOT QUEEN. Deep orange incurved	\$ 1.50	\$1.50	\$5.50
Nov. 1—DETROIT NEWS. Red-bronze incurved	1.50	1.50	5.50
Nov. 5—MANHATTAN. Huge red incurved show mum	4.00	4.00	14.00
Nov. 5—GLENVIEW. Deep red incurved	2.50	2.50	8.00
Nov. 5—FAUST. Fine blood red show variety \$1.00 each. 3 for \$2.50	8.00	6.00	20.00
Nov. 5—SATAN. Fiery red incurved \$1 each, 3 for \$2.50	8.00	6.00	20.00

RED AND BRONZE—(Continued)

	RETAIL	ETAIL WHOLESA	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 5—CAMBRIA. Large bronze incurved	\$ 1.50	\$1.50	\$5.50
Nov. 8—INDIANAPOLIS BRONZE. Fine incurved bronze	1.50	1.50	5.50
Nov. 15—ANACONDA. Huge red-bronze incurved	2.00	2.00	7.00
Nov. 18—GARNET KING. Very deep dark red	1.50	1.50	5.50
Nov. 25—GLADYS PEARSON. Buff incurved	1.50	1.50	5.50
Nov. 30—MOHAWK CHIEF. Fine deep red	2.00	2.00	7.00







FAUST



ANACONDA

PLANTS TO LONG DISTANCES should travel by AIR EXPRESS. Unless specifically instructed not to do so, we will pack light and ship by AIR EXPRESS WHEN WE THINK IT ADVISABLE.

W on d e r l a n d=

The Famous Turner Mums







WHITE TURNER

Very desirable incurved mums both for show and for commercial growing.

	RETAIL	AIL WHOLESAI	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 5—YELLOW TURNER	\$ 2.50	\$2.50	\$8.00
Nov. 5—WHITE TURNER	2.50	2.50	8.00
Nov. 5—BRONZE TURNER	2.50	2.50	8.00
Nov. 5—PINK TURNER	2.50	2.50	8.00
Nov. 5—ALL COLORS ASSORTED	2.00	2.00	7.00

OF SPECIAL NOTE: WHOLESALE PRICES GIVEN ARE FOR 25 OF A KIND, 100 OF A KIND. The 100 price applies as the 1,000 rate. Where a variety is priced \$5.50 per 100, the 1,000 price is \$55.00.

LESS THAN 100 PLANTS AT WHOLESALE MUST BE IN UNITS OF 25. 50 plants would cost 2 times the price for 25. 75 plants would cost 3 times the price of 25.

If you are not in the flower, plant, or nursery business, or in an allied trade, your order must be at retail prices. NO RETAIL ORDER WILL BE ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND EXCEPT WHERE PRICED EACH. 6 plants would cost one-half the price of 12.

ORDERS ACCEPTED FOR SHIPMENT AT A SPECIFIED TIME WILL BE SHIPPED AS NEARLY AS POSSIBLE TO DATE WANTED.

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.

IN EVENT OF STRIKES OF OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

Novelties, Unusual Sorts

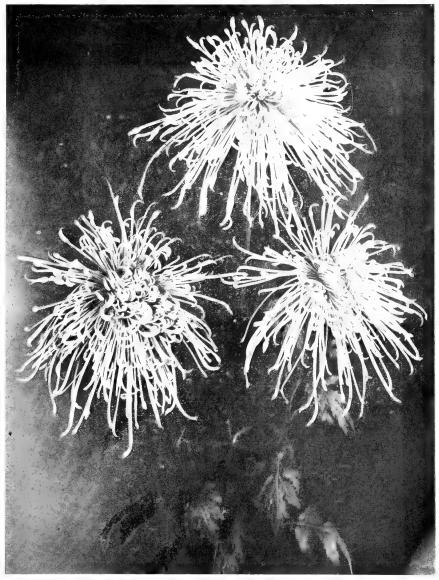
	RETAIL	WHOLI	TO AT ET
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Oct. 5—MARIE TASHIMA. Snowy white spider with very large fish hook tips. Diameter 12 inches. \$1.00 each. 3 for \$2.50	\$ 8.00	\$6.00	\$20.00
Oct. 10—BESS WITT. It would be difficult to say too much for this outstanding early spider mum. Duo-toned coloring sh ading from salmon to bronze. A very excellent cut flower here in the open field	4.00	4.00	i14.00
Oct. 15—ALABASTER. Large white English mum. Best disbudded. Very showy	3.00	3.00	10.00
Oct. 15—LEDA. Large English mum of heliotrope pink. Beautifully rolled petals. Good disbudded	2.00	2.00	7.00



ALABASTER



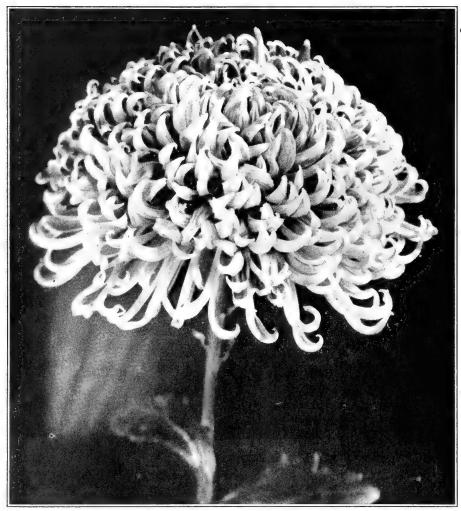
PRINCE CHARMING



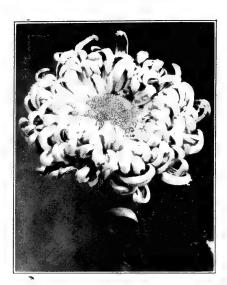
SPIDER MUMS

Novelties, Unusual Sorts

(Continued)



GOOD GRACIOUS



MRS. DON McIVOR



LOVELY

BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL	WHOLE	SALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Oct. 15—SYLVIA. A deep solid pink spider mum. Large tubular petals falling away from a very full center. Tips of petals are hooked and open showing red within	\$4.00	\$4.00	\$14.00
Oct. 15—MRS. JERRY CRAIG. Beautiful golden bronze spider mum. Very large full flower	4.00	4.00	14.00
Oct. 15—MRS. DON McIVOR. Yellow exhibition English mum. Huge when disbudded. Very strong grower	5.00	5.00	16.00
Oct. 20—LOVELY. An outstanding white exhibition English mum. Best disbudded. Rolled petals are incurved	5.00	5.00	16.00
Oct. 20—PURPLE PRINCESS. Outstanding deep rosy purple spider mum. Best disbudded	3.00	3.00	10.00
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=Chrysanthemums

Novelties, Unusual Sorts (Continued)

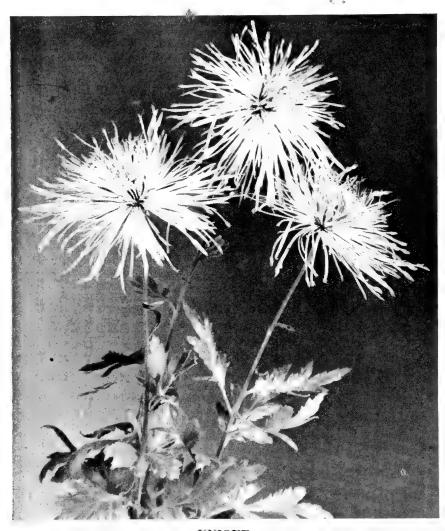
BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL Per 12	WHOLI Per 25	ESALE Per 100
-Oct. 25—GOOD GRACIOUS. A large yellow incurved mum in keeping with its name. Very novel variety	\$ 5.00	\$5.00	\$16.00
Oct. 25— MAMORU. Bright orange show bloom in the spider type. Hooked tips. Outstanding	2.50	2.50	8.00
Oct. 25—KAY TASHIMA. Huge white spider mum. When disbudded it is not at all unusual to get flowers fifteen or more inches in diameter. The long slender tubes are hooked tips	2.50	2.50	8.00
Oct. 25—BUNBU. Huge deep rose spider mum with hooked tips. Excellent disbudded	4.00	4.00	14.00
Oct. 25—SOUVENIR. Beautiful salmon pink quilled spoon type. 12 inches when disbudded, \$1.00 each. 3 for \$2.50	8.00	6.00	20.00
Oct. 25—MARILYN. Beautiful old rose spidermum. Excellent pot variety. Very hardy here.	3.00	3.00	10.00
Oct. 25—CATHAY. Very beautiful copper and red spoon and spider combination. Ravishing, to say the very least. \$1.00 each, 3 for \$2.50	8.00	6.00	20.00
Oct. 25—TUXEDO. Very large quilled pink anemone. Outstanding when disbudded. Excellent cut flower	4.00	4.00	14.00
Oct. 28—FRIEDA. Huge lavender-pink quilled type, excellent disbudded for showing	4.00	4.00	14.00
Oct. 28—PAUL MILLER. Our most unusual and outstanding bronze spider mum. Huge crown with long tubular petals with hooked bright red tips. A winner in any show. Best disbudded	5.00	5.00	16.00
Oct. 28—PRINCE CHARMING. Huge yellow single with dark pronounced disk, several rows of overlaid petals. Wonderful show variety if disbudded (See cut, page 13)	3.00	3.00	10.00



ANEMONES

Novelties, Unusual Sorts

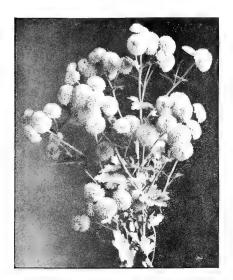
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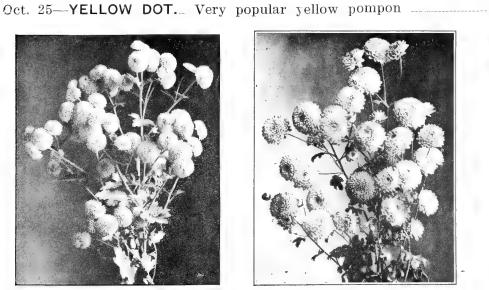
UNIQUE			
	RETAIL	WHOLE	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Oct. 30—WILLA TEMPLIN. Ravishing golden bronze incurved mum with hooked spider petals falling away from the huge bloom. A very outstanding disbud spider mum	\$4.00	\$4.00	\$14.00
Nov. 1—OHKWAN—Very large yellow spider mum. Excellent disbudded. A good keeper	3.00	3.00	10.00
Nov. 1—GEORGINA HEDINGER. A startling combination of pink and red shades in a huge spider with long cascading petals. Few can match this variety for sheer beauty————————————————————————————————————	5.00	5.00	16.00
Nov. 1—ORANGELAND. A very large golden yellow bloom highlighted by the brilliance of a deep rich orange center. Long graceful tubular petals, with open tips, snugly curled. Vigorous growth, clean foliage, very strong stems. \$1.00 each, 3 for \$2.50	8.00	6.00	20.00
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Novelties, Unusual Sorts

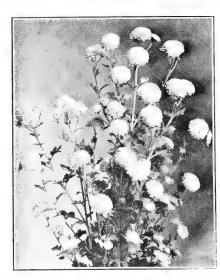
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BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL Per 12	WHOLE Per 25	Per 100
Nov. 1—WAIKIKI. A most unusual and outstanding bronze-gold combination. Flowers 15 or more inches if disbudded. Outstanding show variety	\$5.00	\$5.00	\$16.00
Nov. 1—SILVER DROPS. An unbelievingly beautiful white spider with slender tubular petals trailing downward for several inches. A must in your collection. \$1.00 each, 3 for \$2.50	8.00	6.00	20.00
Nov. 1—UNIQUE. Very aptly named. Huge blooms with quilled petals of deep rich red	5.00	5.00	16.00
Nov. 1—J. C. TAGGART. Outstanding novelty. Huge flower with quilled petals which are covered with hair. \$1.00 each, 3 for \$2.50	8.00	6.00	20.00
Nov. 5—AGNES. Very outstanding orchid pink spider with long cascading veil. Unexcelled in its class. \$1.00 each. 3 for \$2.50	8.00	6.00	20.00
Nov. 5—GOLDILOCKS. The finest yellow spider mum we have ever seen. Slender tubular petals with hooked tips. Very full flower. Excellent disbudded, 15 inch flowers not at all unusual. Strong grower, perfect foliage, very fine show variety	5.00	5.00	16.00
Nov. 5—VIRGINIA. Very fine yellow spider mum	5.00	5.00	16.00
Nov. 15—OJAI. Unusually large orange-bronze spider with very fine slender threadlike petals hanging down from a full flower. A gorgeous variety	5,00	5.00	16.00
Pompons, Single and Anemone Varie	ties		
YELLOW			
Oct. 20—YELLOW HAMMER. Fine yellow pompon	1.50	1.50	5.00



YELLOW HAMMER



BARCAROLE



1.50

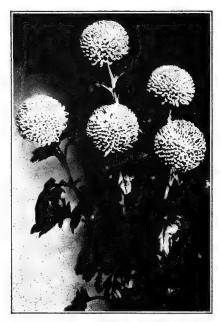
5.00

GOLDEN GEM

Wonderland=

Pompons, Single and Anemone Varieties

YELLOW—(Continued)



YELLOW DOTY



YELLOW DOT



SUNNYSIDE



GOLDEN EMBLEM

PLOOM DATE VARIETY AND DECORPTION	RETAIL	WHOLI Per 25	ESALE Per 100
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per zo	Per 100
Oct. 25—PENELOPE. Fine yellow button.	\$1.50	\$1.50	\$5.00
Oct. 25—GOLD COAST. Deep lemon yellow pompon	1.50	1.50	5.00
Oct. 28—YELLOW SEA GULL. Tall lemon yellow pompon	1.50	1.50	5.00
Oct. 28—GOLDEN GEM. Tall deep yellow pompon	1.50	1.50	5.00
Nov. 1—CALIFORNIA YELLOW DAISY. Fine single	1.50	1.50	1.50
Nov. 1—MARY LENNON HALL. Tall deep yellow pompon	1.50	1.50	5.00
Nov. 1—YELLOW DOTY. Very fine pompon.	1.50	1.50	5.00
Nov. 1—YELLOW BUCKINGHAM. Well known daisy type	1.50	1.50	5.00
Nov. 5—NUGGETS. Small deep yellow button.	1.50	1.50	5.00
Nov. 5—BARCAROLE. Fine yellow pompon	2.00	2.00	7.00
Nov. 10— HELIOS. Very fine deep yellow anemone. Large high cushion when disbudded	1.50	1.50	5.00
Nov. 15—PRINCETON. One of the best deep orange pompons for benching	1.50	1.50	5.00
Nov. 20—GOLDEN EMBLEM. Deep yellow pompon	1.50	1.50	5.00
Nov. 25—SUNNYSIDE. Fine yellow pompon	1.50	1.50	5.00
Nov. 25—GOLDSMITH. Large yellow pompon	1.50	1.50	5.00
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=Chrysanthemums

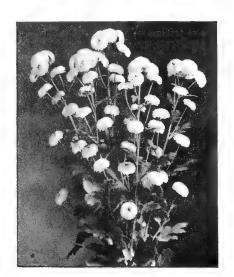
Pompons, Single and Anemone Varieties

YELLOW—(Continued)

	RETAIL	WHOLI	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 28—APRICOT VALENCIA. Beautiful rosewood buff large single	\$1.50	\$1.50	\$5.00
Dec. 5—YELLOW CAMEO. Deep yellow pompon	1.50	1.50	5.00
Dec. 15—YELLOW GARZA. Fine late anemone	1.50	1.50	5.00
Dec. 20—VIBRANT. Yellow pompon	1.50	1.50	5.00
Dec. 30—YELLOW SNOW. Large yellow pompon	1.50	1.50	5.00
WHITE			
Oct. 10—EARLIWHITE. Tall white pompon	\$1.50	\$1.50	\$5.00
Oct. 15—WHITE JEWEL. Small white button	1.50	1.50	5.00
Oct. 15—IRENE. Small white button	1.50	1.50	5.00
Oct. 15—SILVER BALL. Fine white pompon	1.50	1.50	5.00
Oct. 25—PINOCCHIO. White button.	2.00	2.00	7.00
Oct. 25—MINONG. White pompon	1.50	1.50	5.00
Oct. 28—ARCADIA. Large white pompon	1.50	1.50	5.00
Oct. 30—SEA GULL. Very fine white pompon	1.50	1.50	5.00
Nov. 1—WHITE DOTY. Very popular white pompon. Excellent disbudded	1.50	1.50	5.00
Nov. 1-FRANCIS SCHOEN PARK. One of the most exquisite and			
largest anemones we have ever seen. Pure dazzling white, strong grower. Unexcelled disbudded. Very fine show variety	3.00	3.00	10.00







REVELATION

MINONG

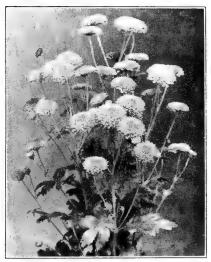
WHITE JEWEL

RETAIL PRICE IS PER 12. Not less than 6 of a kind sold at retail, except where price for each is given. No order will be accepted at wholesale prices for less than 25 plants of a kind. Do not expect us to accept your order if you select four kinds of 25 each and send the price for 100 plants. It will be returned.

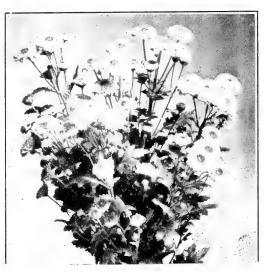
Wonderland=

Pompons, Single and Anemone Varieties

()	RETAIL	WHOLI	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 5—WHITE ANEMONE. Very fine white an emone	\$1.50	\$1.50	\$5.00
Nov. 8—ILLINI GLORY. Outstanding white single with several rows of overlaid petals	1.50	1.50	5.00
Nov. 10—VESPER. Fine white pompon	1.50	1.50	5.00
Nov. 20—SEAFOAM. Large white pompon	1.50	1.50	5.00
Dec. 15—WHITE GARZA. Fine late anemone	1.50	1.50	5.00
Dec. 25—WHITE WONDERLAND. Our finest late white. Heavy flowers with overlaid rows of petals of waxy white. An outstanding va-			
riety	2.00	2.00	7.00
Dec. 30—REVELATION. Fine white pompon	1.50	1.50	5.00







TOTAL A

CAPT. COOK

PINK DOT

PINK

Oct. 10—ALLEGRO. Beautiful shrimp pink	\$ 2.00	\$2.00	\$7.00
Oct. 15—JEWEL. Best early pink pompon	1.50	1.50	5.00
Oct. 20—ERMALINDA. Excellent pink pompon	1.50	1.50	5.00
Oct. 20—CAPT. COOK. Very fine tall pompon	1.50	1.50	5.00
Oct. 25—BETTY ROSE. Outstanding lavender anemone. At its best under cloth or glass; excellent disbudded. Makes a high center cushion. Strong grower, excellent habits	er	1.50	5.00
Oct. 25—PINK POPCORN. Great masses of flowers	1.50	1.50	5.00
Oct. 25—PINK DOT. Very popular pink pompon	1.50	1.50	5.00
Oct. 25—PINK DOTY (LILLIAN DOTY) pale pink	1.50	1.50	5.00
	CONTINUED	TO NEXT	PAGE)

-Chrysanthemums

Pompons, Single and Anemone Varieties $_{\mathrm{PINK-(Continued)}}$

	RETAIL	WHOL	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 1—ROSE CHARM. Large pompon	\$1.50	\$1.50	\$5.00
Nov. 1—NEW PINK BUCKINGHAM, Fine single	1.50	1.50	5.00
Nov. 1—PINK LEMONADE. Pink form of Francis S. Park	8.00	6.00	20.00
\$1.00 each, 3 for \$2.50			



GOBLIN



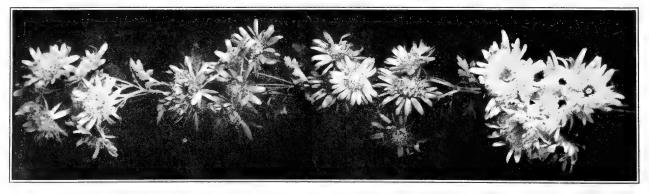
RED DOTY



ESTRELITA

Pompons, Single and Anemone Varieties

PINK—Continued	***************************************	TOTAL T	
BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL Per 12	WHOLI Per 25	Per 100
Nov. 1—FRIEDA. Pink anemone	\$4.00	\$4.00	\$14.00
Nov. 5—ROSE MADDER. Lovely pink anemone.	1.50	1.50	5.00
Nov. 10—SILVER TIPS. Very fine pompon	1.50	1.50	5.00
Nov. 10—THYRA. Outstanding deep pink pompon	1.50	1.50	5.00
Nov. 15—MASTERPIECE. Pink pompon	1.50	1.50	5.00
Nov. 18—NORMA. Pink anemone. Huge when disbudded	1.50	1.50	5.00
Nov. 18—MRS. V. E. MARTIN. Purple anemone	2.00	2.00	7.00
Nov. 25—HASAGAWA PINK. Deep rose single	1.50	1.50	5.00
Nov. 28—VALENCIA. Dark pink	1.50	1.50	5.00
Dec. 10—RIVERIA. Pink pompon	1.50	1.50	5.00
RED AND BRONZE			
Oct. 10—AVIATOR. Fine red pompon	2.00	2.00	7.00
Oct 15—GOBLIN. Fine bronze pompon. (See cut, page 21)	1.50	1.50	5.00
Nov. 1—RED DOTY. Fine red pompon (See cut, page 21)	1.50	1.50	5.00
Nov. 1—CALIF. RED DAISY. Fine red single	1.50	1.50	5.00
Nov. 8—THE TITAN. Bright red anemone	2.00	2.00	7.00
Nov. 10—RED MELBA. Lovely red single	1.50	1.50	5.00
Nov. 15—ESTRELITA. Very outstanding bronze-gold anemone. Fine disbudded (See cut, page 21)	2.00	2.00	7.00
Nov. 15—BRONZE MASTERPIECE. Rosewood bronze pompon	1.50	1.50	5.00
Nov. 25—RED WONDERLAND. Beautiful sunburst red pompon	1.50	1.50	5.00
Dec. 20—HASAGAWA RED. Crimson scarlet single	1.50	1.50	5.00



CASCADE TYPES

IN EVENT OF STRIKES OF OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

The Beautiful Cascades



MT HOOD



CASCADE TYPES AS A POT PLANT

	RETAIL	WHOLI	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Nov. 1—ANNA. White single with gold center	\$2.00	\$2.00	\$7.00
Nov. 1—JANE HARTE. Yellow sport of Anna	2.00	2.00	7.00
Nov. 1—CASCADES ASSORTED. Many fine colors and kinds	1.50	1.50	5.50
Nov. 1—THE REAL MACKAY. A pink Cascade Chrysanthemum in an enchantress shade of pink, a really outstanding variety and one that attracts attention in the garden or greenhouse it is such a pleasing shade of pink. This decidedly handsome subject has been greatly needed in this type of Chrysanthemum	4.00	4.00	14.00
Nov. 5—MT. HOOD. Double white incurved cascade. Very outstanding variety	4.00	4.00	14.00

The Famous Cushion Mums

Called many things including Amelia, Azalea, and Mound mums, these plants form an attractive mound completely smothered in blooms from early August to frost. There are many other mound types listed in the regular hardy pages, but the following list is our selection. Excellent pot plant subjects. Fine for borders.

PINK CUSHION	\$1.50	\$1.50	\$ 5.50
WHITE CUSHION	1.50	1.50	5.50
RED CUSHION	1.50	1.50	5.50
BRONZE CUSHION	1.50	1.50	5.50
(CC	NTINUED	TO NEXT	PAGE)

=Chrysanthemums

Wonderland=

The Famous Cushion Mums

(Continued)

	RETAIL Per 12	WHOLI Per 25	ESALE Per 100
YELLOW CUSHION	\$ 1.50	\$1.50	\$5.50
NEW GOLD CUSHION	1.50	1.50	5.50
CHAMPION CUSHION (red)	1.50	1.50	5.50
LITTLE BOB (red)	2.00	2.00	7.00
APRICOT GLOW (bronze)	2.50	2.50	9.00
HURLEY'S YELLOW SUPREME	2.50	2.50	9.00
ACHIEVEMENT (pink)	2.50	2.50	9.00
LAVENDER LASSIE	2.50	2.50	9.00
JOAN HELEN (purple)	2.50	2.50	9.00
All spoon varieties listed are in full flower by October 15.			
ORCHID SPOON—Lovely orchid pink	1.50	1.50	5.5 0
GOLDEN SPOON—Bright buttercup yellow	1.50	1.50	5.50
WHITE SPOON—Dazzling white spoon	1.50	1.50	5.50
JASPER SPOON—Strawberry pink. Very unusual and outstanding	1.50	1.50	5.50
BROWNEYES—Pink and Gold combination	2.00	2.00	7.00
GRACE—Exceedingly beautiful yellow	1.50	1.50	5.5 0
DIERDRE—A very novel double Spoon Chrysanthemum with flowers two or three inches across of deep raspberry-pink tipped silver. These plants attain a height of about 18 inches and are ideal for solid bed or pot plant work. Their bright yellow center contrasts beautifully with this very unusual shade of flower. Very prolific in growth	3.00	2.00	10.00
prolific in growth	3.00	3.00	10.00



HARDY CHRYSANTHEMUMS

YELLOW







HELEN MARCUS



CHAS. NYE

DI ACM DATE WARREN AND DESCRIPTION	RETAIL	WHOLI Per 25	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	rer zə	Per 100
Sept. 5—SEPTEMBER GOLD. Masses of firm round pompons	\$2.00	\$2.00	\$7.00
Sept. 10—EUGENE A WANDER. Golden yellow flowers	3.00	3.00	10.00
Sept. 15—OLD GOLD. Outstanding bronze-gold pompon	4.00	4.00	14.00
Sept. 15—ALGONQUIN. Showy yellow flowers. Tall grower	1.50	1.50	5.50
Sept. 20—KING MIDAS. Outstanding golden yellow flowers. Excellent grower, good cut flower	1.50	1.50	5.50
Sept. 20—YELLOW NORMANDY. Fine yellow cut flower	2.00	2.00	7.00
Sept. 20—BUTTERBALL. Bright yellow ball shaped blooms	2.50	2.50	9.00
Oct. 5—TREASURE TROVE. Very fine bright yellow	3.00	3.00	10.00
Oct. 15— HELEN MARCUS. Very outstanding bright yellow with good stocky stems	3.00	3.00	10.00
Oct. 15—HARBOR LIGHTS. Lemon yellow. Good for cutting	3.00	3.00	10.00
Oct. 15—ZANTHA. Very fine yellow cut flower	2.50	2.50	9.00
Oct. 15—CHARLES NYE. Very striking yellow pompon, one of our best for this date as a cut flower	3.00	3.00	10.00
Oct. 15—JUDITH ANDERSON. Masses of golden yellow buttons	1.50	1.50	5.50
Oct. 15—EUREKA. Showy yellow cut flowers	1.50	1.50	5.50
Oct. 15—GOLDEN CHARM. Fine pompon	3.00	3.00	10 .00
Oct. 15—MRS. SAM ROTAN. Beautiful flowers on very sturdy stems. Fine cut flower	2.00	2.00	7.00
Oct. 25—PENELOPE. Rich buttery yellow buttons on strong stems	1.50	1.50	5.00

W on d e r l a n d=

Hardy Chrysanthemums

WHITE







GLACIER

SEPT. CLOUD

WHITE KNIGHT

BLOOM DATE. VARIETY AND DESCRIPTION	RETAIL	WHOLI	
Sept. 20—WHITE WONDER. Very fine white pompon. Outstanding in	Per 12	Per 25	Per 100
every way	\$3.00	\$3.00	\$10.00
Sept. 20—SEPT. CLOUD. Round white blooms	3.00	3.00	10.00
Sept. 20—AVALANCHE. Fine white pompon	3.00	3.00	10.00
Sept. 25—GLACIER. Pure bluish white	3.00	3.00	10.00
Oct. 1—WHITE KNIGHT. Creamy white	3.00	3.00	10.00
Oct. 10— EARLIWHITE. Fine white pompon. Also listed under white pompons.	1.50	1.50	5.00
Oct. 15—SILVER MOON. Fine white single	1.50	1.50	5.00
Oct. 15—IRENE. Pure white button	1.50	1.50	5.00
Oct. 15—WHITE JEWEL. Small white button. (See cut page 19)	1.50	1.50	5.00
Oct. 15—SILVER BALL. Fine white pompon	1.50	1.50	5.00
Oct. 20—POLAR ICE. Outstanding white	3.00	3.00	10.00
Oct. 20—SERENE. Nice white flowers	1.50	1.50	5.00
PINK			
Sept. 10—JOAN HELEN. See Cushions, page 24.			
Sept. 10—APRICOT GLOW. See Cushions, page 24.			
Sept. 20—MURMURS. Lovely purplish pink	3.00	3.00	10.00
Sept. 20—DEAN KAY. Dwarf cushion type	1.50	1.50	5.00
Sept. 20—EARLY WONDER. Outstanding rose pompon	2.00	2.00	7.00
(CC	ONTINUED	TO NEX	T PAGE)

=Chrysanthemums

PINK—(Continued)

PLOOM DATE WARREN AND DECORPORATION	RETAIL	WHOLE	
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Sept. 20—ROSE GLOW, Very showy pink	\$2.00	\$2.00	\$7.00
Sept. 20—MAGNOLIA. Very desirable pink flowers on sturdy plants	3.00	3.00	10.00
Sept. 20—BARBARA SMALL. Fine pink	2.00	2.00	7.00
Sept. 20—LAVENDER LASSIE. See Cushion, page 24.			
Sept. 25—KARL A. REICHE. Outstanding new rose pink of exceptional merit	4.00	4.00	14.00
Sept. 30—MELLOW GLOW. A blend of several shades, pink predominating. Outstanding	4.00	4.00	14.00
Sept. 30—HEATHERBLOOM. Outstanding and unusual pink	3.00	3.00	10.00
Oct. 1—PINK RADIANCE. Excellent pink flowers	2.00	2.00	7.00
Oct. 1—REMBRANDT. Exceptionally fine rose-mauve round pompons, frost and weather resistant	5.00	5.00	16.00
Oct. 5—OLIVE LONGLAND. Extra fine soft peach pink flowers on good stems	2.00	2.00	7.00
Oct. 10—COUNTRY GIRL. Korean single of merit as a cut flower. Excellent keeper	1.50	1.50	5.00
Oct. 10—PEACH BLOSSOM. Pink pompons on strong stems. Outstanding in every way	3.00	3.00	10.00
Oct. 10—KRISTINA. A northland daisy. Large flowers with long wide petals of deep rose pink	2.00	2.00	7.00
Oct. 10—ALLEGRO. Beautiful shrimp pink	2.00	2.00	7.00
Oct. 15—BETTY. Fine appleblossom pink	2.50	2.50	9.00
Oct. 15—MRS. PIERRE S. DUPONT III. Large peach pink flowers. Outstanding	2.00	2.00	7.00
Oct. 15—LAVENDER LADY. True lavender. Very outstanding variety	2.00	2.00	7.00
Oct. 15—JEWEL. Very desirable pink pompon	1.50	1.50	5.00
Oct. 15—HESTIA. Fine Korean single	1.50	1.50	5.00
Oct. 15—HEBE. Outstanding pink Korean	1.50	1.50	5.00
Oct. 15—CORAL SEA. Beautiful salmon-buff	3.00	3.00	10.00
Oct. 20—NEW PHILADELPHIA. Very outstanding deep rose pompon on strong stems	2.00	2.00	7.00
RED AND BRONZE			
Sept. 10—APRICOT GLOW. See Cushions, page 24.			
Sept. 10—FIREGLOW. Oriental red, very showy.	3.00	3.00	10.00
Sept. 10—HARBINGER. Yellow-bronze, very fine (cut, page 29)	2.00	2.00	7.00
· (CC	NTINUED	TO NEX	T PAGE)

Chrysanthemums

RED AND BRONZE—(Continued)





MISS FRANCES
WHITTLESAY



FIREGLOW

	RETAIL	WHOLI	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Sept. 10—SEPTEMBER BRONZE. Beautiful round pompons of rich burnt orange. Outstanding	\$2.00	\$2.00	\$7.00
Oct. 1—BURMA. Brilliant glistening orange	3.00	3.00	10.00
Oct. 5—MANDALAY. Deep orange-bronze	2.50	2.50	9.00
Oct. 5—BONFIRE. A cushion type, but excellent for cutting. Color is deep fiery red. A distinctly outstanding variety	2.00	2.00	7.00
Oct. 5—CHIPPEWA. Very dark pink incurved flowers bordering on purple. Very fine variety	2.00	2.00	7.00
Oct. 10—NANCY COPELAND. Glowing red semi-double. Showy variety, good for cutting	1.50	1.50	5.50
* * * * * * * *	s%: s%:	*	

July 15—SUMMERTIME. (BN PATENT 689). Summer flowering single yellow. See price below.

Oct. 5—FRED ROCKWELL. (BN PATENT 718). The most outstanding chrysanthemum of this type we have seen to date. Color is a blend of scarlet and orange tones. Very strong grower. See price list below.

Oct. 15—KOREAN PRINCESS. (patent 640). Beautiful bronze-salmon-red combination, free flowering, an outstanding variety.

PRICES: FRED ROCKWELL SUMMERTIME KOREAN PRINCESS

These varieties are grown under license from the patent owners, and are offered subject to all patent restrictions.

RETAIL: 75c each, 3 for \$2.00, 12 for \$7.50

WHOLESALE: 12 for \$3.50; 25 for \$6.50; 100 for \$25.00.

RED AND BRONZE—(Continued)

	RETAIL	WHOLI	ESALE
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12	Per 25	Per 100
Oct. 10—BURGUNDY. Rich cerise red	\$2.00	\$2.00	\$7.00
Oct. 10—RED VELVET. Fine deep red flowers	2.50	2.50	9.00
Oct. 10—RED GOLD. Deep Brazil red	3.00	3.00	10.00
Oct. 10—RUBY POMPON. Outstanding red	2.00	2.00	7.00
Oct. 10—AVIATOR. Rich coppery red	2.00	2.00	7.00
Oct. 10—BOKHARA. New wine-red. Outstanding	3.50	3.50	12.00
Oct. 10—RED RIDING HOOD. Large red flowers	2.50	2.50	9.00
Oct. 10—VULCAN. Single red Korean	1.50	1.50	5.50
Oct. 10—GOBLIN. See cut, page 21. Bronze	1.50	1.50	5.00
Oct. 15—OURAY. Dazzlng red button	1.50	1.50	5.50
Oct. 15—LOUISE SCHLING. Desirable flaming red-	1.50	1.50	5.50
Oct. 15—CRIMSON SPLENDOR. Masses of large glistening red flowers	1.50	1.50	5.50
Oct. 15—MISS FRANCIS WHITTLESAY. Best disbudded, making a very large incurved ball	2.00	2.00	7.00
Oct. 15—RED WING. Deep red-bronze. Very fine	1.50	1.50	5.50
Oct. 15—LUCIFER. Deep dark red flowers	1.50	1.50	5.50
Oct. 15—CALIPH. Intense oxblood red	1.50	1.50	5.50
Oct. 15—EMBER. Glistening amber-red	1.50	1.50	5.50







MANDALAY

HARBINGER

OURAY

IN EVENT OF STRIKES OF OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

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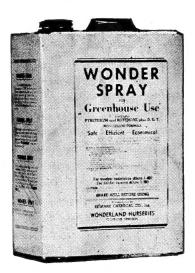
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NEW PINK BUCKINGHAM		TREASURE TROVE	
NEW GOLD CUSHION	24	UNIQUE	
OCTOBER ROSE	7	VALENCIA DARK PINK	22
OHKWAN	16	VERMONT	
ORANGELAND		VESPER	
OJAI		VIBRANT	
ORCHID SPOON		VIRGINIA	
ORCHID SPOON	24		
OLD GOLD	20	VULCAN	
OLIVE LONGLAND		WAIKIKI	
OURAY	29	WILLA TEMPLIN	
PAUL MILLER	15	WHITE ANEMONE	20
PEACH BLOSSOM	27	WHITE TURNER	12
PENELOPE	18—25	WHITE POCKETT	6
PINK TURNER		WHITE JEWEL	
PINK RADIANCE		WHITE DOTY	
DINK DELIGIE	7	WHITE GARZA	
PINK DELIGHT	90		
PINK DOT		WHITE CUSHION	
PINK DOTY		WHITE SPOON	
PINK POPCORN	20	WHITE WONDER	
PINK LEMONADE	21	WHITE KNIGHT	
PINK CUSHION	23	WHITE WONDERLAND	20
PINOCCHIO		YELLOW AMBASSADOR	1
PRINCE CHARMING		YELLOW BUCKINGHAM	
POLAR ICE		YELLOW DOT	
		YELLOW DOTY	
PRINCETON	18		
PURPLE PRINCESS		YELLOW CUSHION	
QUAKER MAID	4	YELLOW CAMEO	
RED WING		YELLOW GARZA	
RED GOLD		YELLOW NORMANDY	
REAL MACKAY (CASCADE)	23	YELLOW SNOW	19
REVELATION		YELLOW SEA GULL	
RED DOTY	29	YELLOW HAMMER	
RED DUTY		YELLOW MEFO	
RED CUSHION			
REMBRANDT		YELLOW TURNER	
RED RIDINGHOOD	29	ZANTHA	25

WONDER SPRAY

A distinctly outstanding contact spray that will not burn tender foliage, yet gets the bugs. Dilutes 1 part spray to 400 or more parts water. Safe on anything that grows so far as we know, indoors or outdoors. Gets all kinds of chewing and sucking insects both on contact and as a poison. Does not discolor blooms or foliage. We think you will like this fine spray.



4 oz. bottle 60c Postpaid 8 oz. bottle \$1.00 Postpaid Quart can \$3.00 Half gallon \$5.75 Gallon can \$10.75 5 Gallon can \$48.75 (\$9.75 gal.) 35% discount to dealers in case lots. All case lots shipped prepaid. Less than case lots are F.O.B. except as noted above.

You can sell a lot of this spray in shops, stores, etc. It will bring customers back for more.

VITALOAM (BLACK GOLD)

An outstanding soil conditioner. Rich velvety black humus. Makes things grow.



3 lb. cans (12 to case)	\$1.00 per can
25 lb. cans	\$3.50 each
50 lb. cans	\$6.00 each
100 lb. bags	\$9.00 each

40% discount on 100 lb. bags to growers

40% discount on all cans ordered for resale, except as below:

NO DISCOUNT ON LESS THAN 3 BAGS

NO DISCOUNT ON LESS THAN CASE LOTS OF 3 LB. CANS NO DISCOUNT ON LESS THAN 5 CANS 25 LB. SIZE NO DISCOUNT ON LESS THAN 3 CANS 50 LB. SIZE



SHIPPED F.O.B. ELLERSON OR FACTORY AT LANCASTER, OHIO WHICHEVER IS NEAREST YOU.

We can furnish large quantities of the very desirable foliage plant, ARTEMESIA SILVER KING. Orders will be booked for delivery in APRIL and MAY or when ready to dig. Strong field divisions: \$4.00 for 50, \$7.00 per 100, \$50.00 per 1,000.

NOT LESS THAN 50 ARTEMESIA SILVER KING TO AN ORDER.

BOOKS



1001 Questions Answered Hottes \$3.00

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And Garden, Laurie	\$2.50
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Book of Annuals Hottes \$2.00

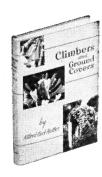
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